



For immediate release

swatchbook partners with SHIMA SEIKI to create innovative software and workflow solutions

Partnership will allow SHIMA SEIKI's "SDS-ONE APEX" apparel design system series to utilize material sources directly from swatchbook

Irvine, CA, February 11, 2020 - swatchbook, inc., the designers and makers of the cloud-based material lifecycle management platform swatchbook announced today that it has partnered with SHIMA SEIKI, leading provider of textile manufacturing solutions. As a result of this partnership, SHIMA SEIKI's SDS-ONE APEX users will be able to use the various services provided through swatchbook's cloud platform.



"We're very excited to partner with SHIMA SEIKI", says Yazan Malkosh, CEO and Founder of swatchbook. "Being able to tightly integrate our offerings allows us to provide a seamless workflow solution to our clients, where people can manage and access all of the necessary assets when needed, rather than having to chase the content all over the network."

How it works

swatchbook is known for the ability to store materials, and all other assets supporting materials such as color, graphics, 3D assets and more. APEX users will be able store their colors, graphics, stitches, as well as 2D and 3D assets. The integration between swatchbook and SHIMA SEIKI's APEX design systems allows users to access all of these stored assets from inside APEX. Users will be able to browse their collection and download them to be manipulated inside APEX.

The stored assets are visible and accessible on any device, including swatchbook's iOS application.

Pricing and availability

The integration between the 2 applications should be available during Q1 of 2020 and will be free of charge for existing swatchbook subscribers and SHIMA SEIKI customers.

Learn more

To learn more about swatchbook's offerings and latest capabilities please visit www.swatchbook.us. To learn more about SHIMA SEIKI's offerings, please visit www.shimaseiki.com.

About swatchbook, inc

swatchbook is a design & software company that develops applications that make you smile. Founded in 2017, the company focuses on the development of cloud, desktop & mobile software applications that help integrate the creative community within an organization into the product development process.

swatchbook is located in sunny Irvine, CA. Its founders share a deep passion for good design & workflow, as well as a deep understanding of the challenges in the digital product development process & the future needs of companies in many industries.

About SHIMA SEIKI

SHIMA SEIKI MFG., LTD. of Wakayama, Japan is a leading manufacturer of textile machinery, distinguished as being the pioneer in WHOLEGARMENT knitting technology whereby an entire garment is produced without the need for linking or sewing afterward. SHIMA SEIKI is also a leading solutions provider dedicated to delivering a digitally optimized value chain for the fashion industry. At its core is the SDS-ONE APEX4 3D design system capable of super-realistic virtual sampling. Combined with on-demand seam-free WHOLEGARMENT knitting, zero-waste solutions in fashion are now possible for the ultimate in sustainable textile production.

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